

# The Entrepreneurship Cell Annual Report 2022-2023

## Initiatives | The Entrepreneurship Cell (theecell.in)

Convener: Dr. Monica Aggarwal

Co-Convenors: Dr. Shivani Raheja and Dr. Ruchi Sharma

President: Ms.Aastha Pareek, Vice President: Ms. Dipleen Sidhu

The Entrepreneurship Cell strives to educate and infuse the culture of entrepreneurship within the young minds of India. Its mission is to passionately encourage college students to convert their ideas into reality and to bring innovations to the existing business world. Throughout 2022-23, the Cell has conducted several events to promote the spirit of entrepreneurship among the students. **The Entrepreneurial Youth Conclave** - a panel discussion symposium where our panelists **Mr. Badri Narayanan, Mr. Mohit Rajpal, Ms. Purva Aggarwal, Mr. Ashish Jhunjunwala, and Ms. Sharda Agarwal** shared their insights on *“Business Finance: Roadblocks and Road Ahead”*. The Cell conducted many rounds of **The High Table, an Intercollege Boardroom Simulation Discussion** where teams from different colleges across India participated and had to present solutions to different situations in front of a panel of judges.

E-Cell held its annual, two-day flagship event **E-Summit’23** on 12th and 13th April, 2023. E-Cell was honored to have many eminent personalities like **Mr. Sumit Awasthi** (Deputy Managing Editor, Network 18), **Mr. Rohit Dubey** (Vice President, Corporate Communications and Advocacy, Jio), **Mr. Shammi Narang** (Indian voice-over Artist and Entrepreneur) amongst others. The cell conducted various main event competitions such as Bid The Sharks, Treasure Among Us, RRR(ReView, Reabrand, ReMarket), and Diss-o-Brand. Entrepreneur In You (A B-Plan competition) was judged by a panel of investors which included **Mr. Raman Bhatia**, Managing Director at Servotech Power Systems Ltd. And **Mr. Neeraj Kumar Singal**, Founder & Director of Semco Group. **Mr. Bharat Bhushan**, MD at Prakashan Chief Visionary Patron Samarth Bharat was also the judge for the competition. The event was followed by the launch of the first edition of our magazine **‘THE FRONT FACTOR’** by Professor Manoj Sinha, Principal, Aryabhatta College, Dr. Monica Aggarwal, Convener, E-Cell Aryabhatta, Dr. Shivani Raheja, and Dr. Ruchi Sharma, Co-Convenors, E-Cell Aryabhatta and Mr. Sanket Shekhar, faculty coordinator, E-Cell Aryabhatta, along with our Guests of Honor, **Mr. Shishir Sinha**, Associate Editor at The Hindu Business Line, and **Dr. Sanjeev Patjoshi**, Joint Secretary, Ministry of Panchayati Raj. In the month of June, the Cell conducted a **Workspace Walk** to the Mother Dairy Plant, Patparganj which offered great insights to the students about the day-to-day life of a startup and its founders.

The Cell has MoUs (Memorandum of Understanding) with various college societies like E- Cells of Hansraj, NIT Bhopal, SCMS, etc. It also signed a collaboration with Saadhak Foundation, a non-profit organization on February 22, 2023.

DATE	EVENT DETAILS	TOPIC	SPEAKERS & LINK TO EVENT REPORT
05/09/2022	CAREEREADY: A Career Counselling Seminar	"Career as a Company Secretary"	Mr.Himanshu Sharma (Company Secretary, The Institute of Company Secretaries of India) <a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/lper1y55zmuggsa43blt1tquCareeready%20Report%20sept%2022%20(1).pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/lper1y55zmuggsa43blt1tquCareeready%20Report%20sept%2022%20(1).pdf</a>
18/09/2022	Started an Instagram Series- "INDIA@75"	Instagram series- "INDIA@75" which portrayed the tales of five Indian enterprises which are thriving even after 75 years of Independence.	The Entrepreneurship Cell <a href="https://www.instagram.com/p/Cipvht7Nkf-/?img_index=1">https://www.instagram.com/p/Cipvht7Nkf-/?img_index=1</a>
07/10/2022	Entrepreneurial Youth Conclave 2022	"Business Finance: Roadblocks and Road Ahead"	Ms. Purva Aggarwal (Founder, Good Good Piggy) Mr. Mohit Rajpal (Founder,eka.care) Mr. Badri Narayanan (Head- Trade & Commerce, Niti Ayog) Mr. Aashish Jhunjunwala (Ex-Goldman Sachs, Gaja Capital, BCG, Sovereign Fund of India)

			<p>Ms. Sharda Agrawal(Co-founder, Sepalika)</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/zbllocz5y2mstv55bj513wrcEYC'22%20report.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/zbllocz5y2mstv55bj513wrcEYC'22%20report.pdf</a></p>
28/10/2022	Started a blog section on our website: BlogFridays	Blog series	<p>The Entrepreneurship Cell</p> <p><a href="https://theecell.in/blog-2/">https://theecell.in/blog-2/</a></p>
14/11/2022 To 20/11/2022	Global Entrepreneurship Week (GEW)	Three events were conducted to celebrate GEW	<p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf</a></p>
15/11/2022 (National Entrepreneur's Day)	1. The High Table	An Intercollegiate Boardroom Simulation Discussion with other E-Cells from IIIT Delhi, Sri Venkateswara College, and Daulat Ram College	<p>Mr. Sachin Rustagi (Co-founder, Edify Sports)</p> <p>Mr. Sandeep Kochhar (Founder, BlewMinds)</p> <p><a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf</a></p>
	2. Bizingo	A Business-Themed	

		Bingo Competition	
	3. Pitch-Preneurs	A Pitching and Marketing Competition	<a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/ihdjam32rrawrq45gh0t3045GEW%2022.pdf</a>
22/11/2022	CARREREADY: A Career Counselling Webinar	"Case Study Methodology"	Mr.Ravi Jaiswal (Fellow at the Insurance Institute of India and Registrar at ISB&M)  <a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/k4smm4r4urmtvj45ebay4fzxlsbm%20webinar%2022-11-11%20Report.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/k4smm4r4urmtvj45ebay4fzxlsbm%20webinar%2022-11-11%20Report.pdf</a>
23/11/2022	Virtual Orientation 2022	A Virtual Orientation for the batch of 2026	<a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/5sbgqs45ps3vic55vnzjoh45Orientation%202022.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/5sbgqs45ps3vic55vnzjoh45Orientation%202022.pdf</a>
16/01/2023 (National Startup Day)	Induction 2023	An introduction about the Entrepreneurship Cell and its workings was given	<a href="https://www.aryabhattachcollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yzeh45Startup%20Day%20Report%20jan%202023.pdf">https://www.aryabhattachcollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yzeh45Startup%20Day%20Report%20jan%202023.pdf</a>

		to the newly recruited members	
01/02/2023	The High Table 2.0 (Round 1)	An Intracolleg e Boardroom Simulation Discussion with four teams from E-Cell Aryabhata .	<p>Mr. Hitesh Sharma(Founder &amp; Global CEO, Readily Mobility Solutions)</p> <p>Mr. Shobhit Saxena(Business Head, Magic Potion Ventures)</p> <p><a href="https://www.aryabhatacollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yze45High%20table%201%20Feb%2023%20Report.pdf">https://www.aryabhatacollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yze45High%20table%201%20Feb%2023%20Report.pdf</a></p>
06/02/2023	The High Table 2.0 (Round 2)	An Intercolleg e Boardroom Simulation Discussion with E-Cells from IIIT Delhi, Janki Devi Memorial College, and Sri Guru Gobind Singh College of Commerce	<p>Mr. Jenender Anand (COO, LML Scooters)</p> <p>Mr. Hitesh Sharma (Founder and Global CEO, Readily Mobility Solutions)</p> <p><a href="https://www.aryabhatacollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yze45High%20Table%206%20feb%2023%20Report.pdf">https://www.aryabhatacollege.ac.in/NewAndEvent/jrwjs0rp45vimbnc0yze45High%20Table%206%20feb%2023%20Report.pdf</a></p>
12/04/2023 To	E-SUMMIT 2023	'Scaling Peaks, Igniting Innovation'	<a href="https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba s4155c4g1g3qlE%20Summit%20%2023%20Report.pdf">https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba s4155c4g1g3qlE%20Summit%20%2023%20Report.pdf</a>

13/04/2023			
13/04/2023	A Business Plan Competition- 'Entrepreneur In You'	A platform for aspiring entrepreneurs to display their ingenious ideas.	<a href="https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba4155c4g1g3qIE%20Summit%20%2023%20Report.pdf">https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba4155c4g1g3qIE%20Summit%20%2023%20Report.pdf</a>  Mr.Bharat Bhushan( MD, Bharat Prakashan; and Chief Visionary& Patron, SamarthBharat)  Ms.MeghnaJoshi (Founder, SWAN: SkilledWorkforceAdvancingNation)  Mr.NeerajSinghal (Founder & Director, SemcoGroup; Harvard Business School)  Mr.RamanBhatia (Managing Director, Servotech Power Systems Ltd.)
13/04/2023	The launch of our Annual Publication- 'The Front Factor'	The Annual Publication Launch	<a href="https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba4155c4g1g3qIE%20Summit%20%2023%20Report.pdf">https://www.aryabhatacollege.ac.in/NewAndEvent/vyc13aqzuba4155c4g1g3qIE%20Summit%20%2023%20Report.pdf</a>  Dr.Sanjeev Patjoshi (IPS, Joint Secretary Ministry of Panchayati Raj, Govt. of India)  Mr.Shishi Sinha (Associate Editor, The Hindu Business Line)
24/06/2023	Virtual High Table	An Intercollegiate Boardroom Simulation Discussion with IIT Hyderabad, VIT Vellore & MNNIT Allahabad	Mr. Meet Zaveri (Founder, Digineer and Marketivity)  Mr.Sameer Ranjan (CTO & Director, Catenate)  <a href="https://aryabhatacollege.ac.in/NewAndEvent/a2vpfeyppc2sk0qgybvobqbThe%20Entrepreneurship%20Cell%20The%20High%20Table-Online%20Edition%20Report%20(1).pdf">https://aryabhatacollege.ac.in/NewAndEvent/a2vpfeyppc2sk0qgybvobqbThe%20Entrepreneurship%20Cell%20The%20High%20Table-Online%20Edition%20Report%20(1).pdf</a>

27/06/2023	Workspace Walk to Mother Dairy plant	Organized a workspace walk to Mother Dairy, Patparganj	<p>Mr.R.K.R Pillai (Senior Superintendent &amp; Visit - In - Charge, Mother Dairy)</p> <p><a href="https://aryabhattachcollege.ac.in/NewAndEvent/a2vpfeyppc2sk0qgfybvobqbMotherdairy%20Report%20(1).pdf">https://aryabhattachcollege.ac.in/NewAndEvent/a2vpfeyppc2sk0qgfybvobqbMotherdairy%20Report%20(1).pdf</a></p>
19/07/2023	Virtual discussion with SWAN(Skilled Workforce Advancing Nation) Livelihood	“Society Spectacular: Unleashing Talent, Igniting Passion”	<p>The Entrepreneurship Cell</p> <p><a href="https://www.instagram.com/p/CugkVJpL7g5/?igshid=NjFhOGMzYTE3ZQ==">https://www.instagram.com/p/CugkVJpL7g5/?igshid=NjFhOGMzYTE3ZQ==</a></p>



# THE ENTREPRENEURSHIP CELL

ARYABHATTA COLLEGE, UNIVERSITY OF DELHI



PRESENTS

## CAREERREADY



A CAREER COUNSELLING SEMINAR



5TH SEPTEMBER 2022, 1:30 PM ONWARDS



SEMINAR ROOM, KUSUMPUR BLOCK



Mr. Himanshu Sharma  
Company Secretary at  
The Institute of Company Secretaries of India



#INDIA@75

**E** Cell

SEVENTY-FIVE PLUS YEARS OF  
*indian enterprises*

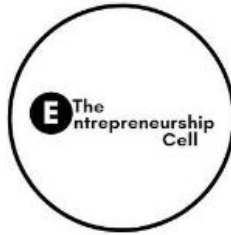
75

# THE HIGH TABLE

## A Boardroom Simulation Discussion



Indraprastha Institute of  
Information Technology, Delhi



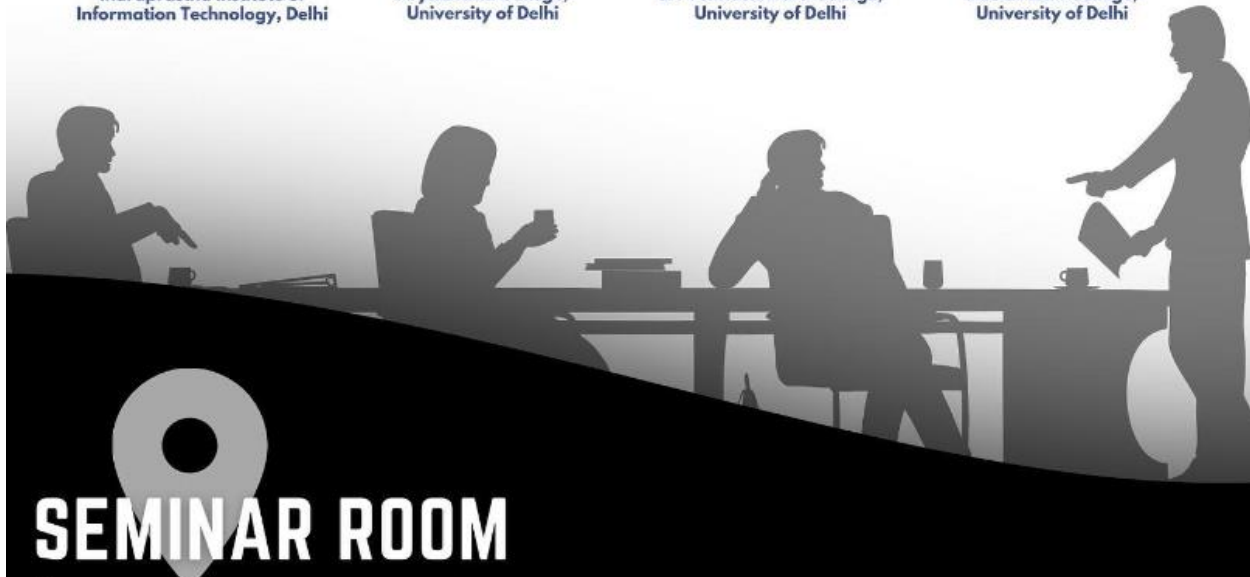
Aryabhatta College,  
University of Delhi



Sri Venkateswara College,  
University of Delhi



Daulat Ram College,  
University of Delhi



SEMINAR ROOM

# PITCH RENEURS

**E** Cell

Pitch a fun mix of a  
brand and a product



**15** November  
2022

**CONFERENCE ROOM**

# 15

November  
2022



## BIZINGO

on the	spot	register
scan	the QR to	pre-register
multi	purpose	hall
	entreprene -urship	week
		cell

a business-  
themed bingo  
tombola



# THE ENTREPRENEURSHIP CELL

ARYABHATTA COLLEGE, UNIVERSITY OF DELHI



PRESENTS

## CAREERREADY



TOPIC: CASE STUDY METHODOLOGY



22ND NOVEMBER 2022, 7:00 PM ONWARDS



ONLINE WEBINAR



**Dr Ravi Jaiswal**  
Fellow at Insurance Institute of India,  
Registrar at ISB&M



People's Empowerment Group

**ISB&M**

International School of Business & Media  
Pune - Nandé & Mulshi | Kolkata | Bangalore



# THE HIGH TABLE

## A Boardroom Simulation Discussion

### SECOND EDITION

DAY ONE: AN INTRA-CELL DISCUSSION

1ST FEBRUARY 2023 SEMINAR ROOM

**E** Cell

**PANEL OF JUDGES**  
THE ELDERS



**Mr. Hitesh Sharma**

Founder & Global CEO at Readily  
Mobility Solutions, Startup Mentor at  
NITI Aayog



**Mr. Shobhit Saxena**

Business Head at Magic Potion Ventures,  
Ex-Cars24, Ex-CarDekho



# THE HIGH TABLE

## A Boardroom Simulation Discussion

### SECOND EDITION

DAY TWO: AN INTER-COLLEGE DISCUSSION

6TH FEBRUARY 2023  SEMINAR ROOM



**PANEL OF JUDGES**  
THE ELDERS



**Mr. Hitesh Sharma**

Founder & Global CEO at Readily  
Mobility Solutions, Startup Mentor at  
NITI Aayog



**Mr. Jenender Anand**

COO at LML, Ex-CEO at  
Revolt Motors





# THE HIGH TABLE

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## A Boardroom Simulation Discussion

### THIRD EDITION

NAVIGATING A PAN-INDIA DISCUSSION

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24TH JUNE 2023  GOOGLE MEET



Indian Institute of  
Technology (IIT), Hyderabad



Aryabhata College,  
University of Delhi



Vellore Institute of  
Technology (VIT), Vellore



National Institute of  
Technology (NIT), Allahabad

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### PARTICIPATING COLLEGES

# PIVOT

/ you know who to tag / 🔊

*NOUN*

**The frantic shuffle from Netflix to textbooks, where the face goes from confident to panic in record time.**

THE MILLENNIAL DICTIONARY

# THE FRONT FACTOR



<https://theecell.in/>

ARTICLES  
INTERVIEWS  
AND QUIZZES